

**Comment regarding implementation of the
Commercial Advertisement Loudness Mitigation (CALM) Act
MB Docket No. 11-93**

November 28, 2011

As a consumer who is concerned about the growing trend of increasing volume levels in commercial broadcasting, I fully support all the comments of Consumers Union submitted to the FCC on 8/1/2011 in this matter by Parul P. Desai of Consumers Union.

Most importantly, I believe the Commission should:

1. Insure broadcaster compliance for ALL commercials whether or not they are produced or developed by the broadcaster.
2. Develop a quick and easy process to accept and act on complaints from consumers and inform the public about the rules.

Thank you.

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